



El Pollo Loco, Inc. Expands Delivery, Partners with DoorDash

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Customers can now order El Pollo Loco favorites right to their door

COSTA MESA, Calif., March 06, 2018 (GLOBE NEWSWIRE) -- [El Pollo Loco](#), Inc. ("El Pollo Loco" or the "Company") (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, today announced that it now offers delivery from more than 280 of its restaurants. Powered by DoorDash, El Pollo Loco's delivery capability allows customers in participating markets to order directly from the Company's website or by using the new El Pollo Loco app.

"Delivery has been a major focus for us as we continue to better connect with our customers and provide them with a high-quality, convenient and differentiated dining experience," said Ed Valle, Chief Marketing Officer at El Pollo Loco. "We strive to fulfill our customers' cravings for great flavors whenever and wherever they may be – and are thrilled that our fans can now get El Pollo Loco's fresh, citrus-marinated, fire-grilled chicken and authentic Mexican-inspired menu items delivered directly to their doorsteps."

El Pollo Loco chose DoorDash as its exclusive partner in September 2017. After a successful pilot program in Las Vegas, Nevada and Orange County, California, El Pollo Loco has expanded its delivery feature to its system across the Los Angeles Market and 6 others.

"The combination of DoorDash's superior service and El Pollo Loco's freshly prepared food provides busy, health conscious consumers with a delivery option they can feel good about," said Ed Valle.

Guests can order online at www.elpolloloco.com/order or by using the new El Pollo Loco app, available for download now in both the [Apple App Store](#) and [Google Play Store](#).

About El Pollo Loco, Inc.:

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 470 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at ElPolloLoco.com.

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Source: El Pollo Loco Holdings, Inc.