

El Pollo Loco Unveils Four New Layered Avocado Salads Available for a Limited Time

COSTA MESA, Calif., May 01, 2017 (GLOBE NEWSWIRE) -- <u>El Pollo Loco</u> (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, today announced the introduction of four new Layered Avocado Salads, available for a limited time. The new salads feature fresh ingredients, including ripe avocado and El Pollo Loco's signature citrus-marinated, fire-grilled chicken, layered together to create colorful and nutritious menu items.

A photo accompanying this announcement is available at http://www.globenewswire.com/NewsRoom/AttachmentNg/112f3233-a9be-4fcf-b7c9-6a22f171e14c

"As we develop new menu items, we focus on the full experience including flavors, textures and even how they will be packaged and consumed. Our new layered salads are featured in a portable, see-through bowl that highlights the layers of creamy avocado and crisp ingredients that complement each other for a refreshing and crave-worthy meal," said Ed Valle, Chief Marketing Officer at El Pollo Loco. "Guests are often looking for flavorful, exciting new items that also meet their lifestyle, so we're excited to launch this new line that offers a fun twist on the classic salad."

The new line of Layered Avocado Salads includes the following:

- Chicken Fajita Layered Salad Chicken, avocado, fajita vegetables, cheddar cheese, black beans, pico de gallo
- Double Chicken California Layered Salad Double Chicken, avocado, cheddar cheese, black beans, tortilla strips, pico de gallo
- Shrimp Mango Avocado Layered Salad Shrimp, avocado, mango salsa, cotija, rice, cilantro
- Tossed Chicken Kale Caesar Layered Salad Chicken, avocado, kale, cotija, tortilla strips tossed in Caesar dressing

El Pollo Loco is passionate about creating Mexican entrees that are made with fresh ingredients and provide a healthier alternative to typical fast food. The brand's menu features its signature citrus-marinated, fire-grilled chicken and authentic, hand-crafted items inspired by the culinary and cultural traditions of its hometown Los Angeles.

About El Pollo Loco:

<u>El Pollo Loco</u> (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrusmarinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 460 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at <u>ElPolloLoco.com</u>.

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Media Contact: ICR Christine Beggan/Lauren Andrich LOCO@icrinc.com 203-682-8329