



El Pollo Loco Holdings, Inc. Announces First Quarter 2018 Financial Results

May 3, 2018

COSTA MESA, Calif., May 03, 2018 (GLOBE NEWSWIRE) -- El Pollo Loco Holdings, Inc. (Nasdaq:LOCO) today announced financial results for the 13-week period ended March 28, 2018.

Highlights for the first quarter ended March 28, 2018, compared to the first quarter ended March 29, 2017 were as follows:

- Total revenue, excluding franchise advertising fee revenue, increased 0.9% to \$100.7 million compared to \$99.8 million in the same period of 2017. Including \$5.1 million of franchise advertising fee revenue related to franchise advertising fund contributions, required as part of new accounting guidance implementation, total revenue increased 6.0% to \$105.8 million.
- System-wide comparable restaurant sales decreased 1.1%, including a 2.0% decrease for company-operated restaurants, and a 0.4% decrease for franchised restaurants.
- Net income was \$2.5 million, or \$0.06 per diluted share, a decrease compared to net income of \$4.9 million, or \$0.12 per diluted share in the same period of 2017. First quarter of 2018 included a \$2.8 million pre-tax expense related to the closure of two restaurants in Texas and the decision not to move forward with the development of a third location in Texas.
- Pro forma net income⁽¹⁾ was \$6.7 million, or \$0.17 per diluted share, compared to \$6.1 million, or \$0.16 per diluted share in the same period of 2017.
- Adjusted EBITDA⁽¹⁾ was \$14.6 million, compared to \$16.0 million in the same period of 2017.

(1) Pro forma net income and adjusted EBITDA are non-GAAP measures. A reconciliation of GAAP net income to each of these measures is included in the accompanying financial data. See also "Non-GAAP Financial Measures."

Bernard Acoca, President and Chief Executive Officer of El Pollo Loco Holdings, Inc., stated, "I've spent the last fifty plus days immersing myself in the business, spending significant time meeting with our teams, franchisees and many operators in the field, and I am enthusiastic about the opportunity to build this special brand. In order to take El Pollo Loco to the next level, we are focusing our work on three key foundational strategies: developing a people-first culture, clarifying our brand message, and growing the business responsibly and profitably for the long term. I look forward to sharing our progress on this journey as we build upon past successes of the brand, execute our transformation agenda, and drive shareholder value."

Acoca continued, "While we start working against our foundational strategies, we are also looking to drive business momentum in the back half of the year through three key initiatives. First, we are determining the best way to deliver everyday value to our customers without compromising or degrading our brand as well as better communicate the tremendous value we already offer as a result of the superior quality of our food. Second, we are revisiting our media and advertising strategy to ensure we are communicating to our customers as effectively as possible. Third, we are ensuring we have the best possible products and marketing calendar in place to help us win. I look forward to sharing our progress on these initiatives in the coming months ahead."

First Quarter 2018 Financial Results

Company-operated restaurant revenue in the first quarter of 2018 increased 1.2% to \$94.6 million, compared to \$93.4 million in the same period last year. The growth in company-operated restaurant revenue was largely driven by the 18 new restaurants opened during and subsequent to the first quarter of 2017, partially offset by a 2.0% decline in company-operated comparable sales, and seven restaurant closures during the same time period.

Comparable company-operated restaurant sales in the first quarter decreased 2.0%, driven by a 1.7% decrease in transactions and a 0.3% decrease in average check.

Franchise revenue in the first quarter of 2018 decreased 3.4% to \$6.1 million, compared to \$6.3 million in the first quarter of 2017. This decrease was primarily due to a decline in revenue recognized from franchise agreement and development agreement fees, lower franchise fees received from franchised restaurants related to their use of our point-of-sales system, and franchise comparable restaurant sales decline of 0.4%. This was partially offset by ten new franchised restaurants opened during or after the prior year quarter.

In the first quarter of 2018 the Company implemented new accounting guidance, which in part requires the inclusion of franchisee advertising fund contributions as franchise advertising fee revenue. For the first quarter of 2018, franchise advertising fee revenue was \$5.1 million.

Restaurant contribution was \$17.7 million or 18.8% of company-operated restaurant revenue, compared to \$19.0 million, or 20.3% of company-

operated restaurant revenue in the first quarter of 2017. The decrease in restaurant contribution margin was primarily the result of higher labor costs, largely due to increased minimum wage, and occupancy and other operating expenses in relation to sales volume, primarily associated with new restaurant openings.

During the first quarter of 2018, the Company closed two restaurants in Texas, both of which were previously impaired during the third quarter of 2017, and decided not to move forward with the development of a third location in Texas. This resulted in a closed-store reserve of \$2.8 million for the first quarter of 2018.

Net income for the first quarter of 2018 was \$2.5 million, or \$0.06 per diluted share, compared to net income of \$4.9 million, or \$0.12 per diluted share in the first quarter of 2017. Pro forma net income was \$6.7 million, or \$0.17 per diluted share during the first quarter of 2018, compared to \$6.1 million, or \$0.16 per diluted share during the first quarter of 2017. A reconciliation between GAAP net income and pro forma net income is included in the accompanying financial data.

2018 Outlook

Based on current information, the Company is maintaining its earnings guidance for the fiscal year 2018.

The Company expects 2018 pro forma diluted net income per share ranging from \$0.68 to \$0.73. This compares to pro forma diluted net income per share of \$0.63 in 2017. Pro forma net income guidance for fiscal year 2018 is based, in part, on the following updated annual assumptions:

- System-wide comparable restaurant sales growth of approximately flat;
- The opening of 6-8 new company-owned restaurants and 6-8 new franchised restaurants;
- Restaurant contribution margin of 18.7% to 19.3%;
- G&A expenses of between 8.2% and 8.4% of total revenue excluding CEO transition costs and legal fees related to securities related litigation, and reflecting our change in accounting for franchise advertising fees;
- Pro forma income tax rate of 26.5%; and
- Adjusted EBITDA of between \$61.0 and \$64.0 million.

The following definitions apply to these terms as used in this release:

Comparable restaurant sales reflect the change in year-over-year sales for the comparable company, franchised and total system restaurant base. The comparable restaurant base is defined to include those restaurants open for 15 months or longer. At March 28, 2018, there were 192 restaurants in our comparable company-operated restaurant base and 442 restaurants in our comparable system restaurant base.

Restaurant contribution and **restaurant contribution margin** are neither required by, nor presented in accordance with, GAAP. Restaurant contribution is defined as company-operated restaurant revenue less company restaurant expenses, which are food and paper costs, labor and related expenses and occupancy and other operating expenses. Restaurant contribution margin is defined as restaurant contribution as a percentage of net company-operated restaurant revenue. See also "Non-GAAP Financial Measures."

EBITDA and **adjusted EBITDA** are neither required by, nor presented in accordance with, GAAP. EBITDA represents net income before interest expense, provision for income taxes, depreciation, and amortization, and adjusted EBITDA represents EBITDA before items that we do not consider representative of our ongoing operating performance, as identified in the GAAP reconciliation in the accompanying financial data. See also "Non-GAAP Financial Measures."

Pro forma net income is neither required by, nor presented in accordance with, GAAP. Pro forma net income represents net income adjusted for (i) costs (or gains) related to loss (or gains) on disposal of assets and asset impairment and closed store costs, (ii) amortization expense and other estimate adjustments (whether expense or income) incurred on the Tax Receivable Agreement ("TRA") completed at the time of our IPO, (iii) legal costs associated with a securities class action lawsuit, (iv) insurance proceeds received related to securities class action legal expenses, (v) costs associated with the transition of our CEO and (vi) provision for income taxes at a normalized tax rate of 26.5% and 39.5% for the thirteen weeks ended March 28, 2018 and March 29, 2017, respectively, which reflects our estimated long-term effective tax rate, including both federal and state income taxes. See the GAAP reconciliation in the accompanying financial data and "Non-GAAP Financial Measures."

Conference Call

The Company will host a conference call to discuss financial results for the first quarter of 2018 today at 5:00 PM Eastern Time. Bernard Acoca, President and Chief Executive Officer and Larry Roberts, Chief Financial Officer will host the call.

The conference call can be accessed live over the phone by dialing 877-407-3982 or for international callers by dialing 201-493-6780. A replay will be available after the call and can be accessed by dialing 844-512-2921 or for international callers by dialing 412-317-6671; the passcode is 13664840. The replay will be available until Thursday, May 17, 2018. The conference call will also be webcast live from the Company's corporate website at investor.elpollo.com under the "Events & Presentations" page. An archive of the webcast will be available at the same location on the corporate website shortly after the call has concluded.

About El Pollo Loco

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 475 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana. El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at ElPolloLoco.com.

Forward-Looking Statements

This press release contains forward-looking statements that are subject to risks and uncertainties. All statements other than statements of historical fact included in this press release are forward-looking statements. Forward-looking statements discuss our current expectations and projections

relating to our financial condition, results of operations, plans, objectives, future performance and business. You can identify forward-looking statements because they do not relate strictly to historical or current facts. These statements may include words such as “aim,” “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “outlook,” “potential,” “project,” “projection,” “plan,” “intend,” “seek,” “may,” “could,” “would,” “will,” “should,” “can,” “can have,” “likely,” the negatives thereof and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events. They appear in a number of places throughout this press release and include statements regarding our intentions, beliefs or current expectations concerning, among other things, our results of operations, financial condition, liquidity, prospects, growth, strategies and the industry in which we operate. All forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those that we expected.

While we believe that our assumptions are reasonable, we caution that it is very difficult to predict the impact of known factors, and it is impossible for us to anticipate all factors that could affect our actual results. All forward-looking statements are expressly qualified in their entirety by these cautionary statements. You should evaluate all forward-looking statements made in this press release in the context of the risks and uncertainties disclosed in our annual report on Form 10-K for the year ended December 27, 2017, file number 001-36556, including the sections thereof captioned “Forward-Looking Statements” and “Risk Factors,” as those sections may be updated in our quarterly reports on Form 10-Q. Those and other filings are available online at www.sec.gov, at www.elpolloloco.com or upon request from El Pollo Loco.

We caution you that the important factors referenced above may not contain all of the factors that are important to you. In addition, we cannot assure you that we will realize the results or developments we expect or anticipate or, even if substantially realized, that they will result in the consequences we anticipate or affect us or our operations in the ways that we expect. The forward-looking statements included in this press release are made only as of the date hereof. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events or otherwise, except as required by law. If we do update one or more forward-looking statements, no inference should be made that we will make additional updates with respect to those or other forward-looking statements. We qualify all of our forward-looking statements by these cautionary statements.

Non-GAAP Financial Measures

To supplement our consolidated financial statements, which are prepared and presented in accordance with GAAP, we use non-GAAP financial measures including those indicated above. These measures are not intended to be considered in isolation or as substitutes for, or superior to, financial measures prepared and presented in accordance with GAAP. We use non-GAAP financial measures for financial and operational decision-making and as a means to evaluate period-to-period comparisons. We believe that they provide useful information about operating results, enhance understanding of past performance and future prospects, and allow for greater transparency with respect to key metrics used by management in its financial and operational decision making. The non-GAAP measures used in this press release may be different from the measures used by other companies.

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EL POLLO LOCO HOLDINGS, INC.

UNAUDITED CONSOLIDATED STATEMENTS OF INCOME

(in thousands, except share data)

	Thirteen Weeks Ended			
	March 28, 2018		March 29, 2017	
	\$	%	\$	%
Revenue:				
Company-operated restaurant revenue	\$ 94,553	89.4	\$ 93,449	93.7
Franchise revenue	6,106	5.8	6,322	6.3
Franchise advertising fee revenue	5,097	4.8	—	—
Total revenue	105,756	100.0	99,771	100.0
Costs of operations:				
Food and paper cost (1)	27,235	28.8	27,072	29.0
Labor and related expenses (1)	27,662	29.3	26,833	28.7
Occupancy and other operating expenses (1)	21,919	23.2	20,542	22.0
Company restaurant expenses (1)	76,816	81.2	74,447	79.7
General and administrative expenses	13,202	12.5	9,733	9.8
Franchise expenses	5,832	5.5	817	0.8
Depreciation and amortization	4,212	4.0	4,317	4.3
Loss on disposal of assets	61	0.1	225	0.2
Recovery of securities lawsuits related legal expenses	(1,634)	(1.5)	—	—
Asset impairment and closed-store reserves	2,819	2.7	871	0.9
Total expenses	101,308	95.8	90,410	90.6
Income from operations	4,448	4.2	9,361	9.4

Interest expense, net of interest income	888	0.8	790	0.8
Income tax receivable agreement (income) expense	(918)) (0.9) 227	0.2
Income before provision for income taxes	4,478	4.2	8,344	8.4
Provision for income taxes	1,949	1.8	3,467	3.5
Net income	\$ 2,529	2.4	\$ 4,877	4.9
Net income per share:				
Basic	\$ 0.07		\$ 0.13	
Diluted	\$ 0.06		\$ 0.12	
Weighted average shares used in computing net income per share:				
Basic	38,465,208		38,437,020	
Diluted	38,987,351		39,079,007	

(1) As a percentage of restaurant revenue.

EL POLLO LOCO HOLDINGS, INC.
UNAUDITED SELECTED BALANCE SHEETS AND SELECTED OPERATING DATA
(dollar amounts in thousands)

	As of	
	March 28, 2018	December 27, 2017
Selected Balance Sheet Data:		
Cash and cash equivalents	\$ 6,203	\$ 8,550
Total assets	440,934	442,711
Total debt	85,285	93,316
Total liabilities	166,417	167,761
Total stockholders' equity	274,517	274,950
	Thirteen Weeks Ended	
	March 28, 2018	March 29, 2017
Selected Operating Data:		
Company-operated restaurants at end of period	212	204
Franchised restaurants at end of period	268	263
Company-operated:		
Comparable restaurant sales growth	(2.0)% (0.4
Restaurants in the comparable base	192	174

EL POLLO LOCO HOLDINGS, INC.
UNAUDITED RECONCILIATION OF NET INCOME TO EBITDA AND ADJUSTED EBITDA
(dollar amounts in thousands)

	Thirteen Weeks Ended	
	March 28, 2018	March 29, 2017
Adjusted EBITDA:		
Net income, as reported	\$ 2,529	\$ 4,877
Provision for income taxes	1,949	3,467
Interest expense, net	888	790
Depreciation and amortization	4,212	4,317
EBITDA	9,578	13,451
Stock-based compensation expense	145	141
Loss on disposal of assets	61	225
Recovery of securities lawsuits related legal expenses	(1,634) —
Asset impairment and closed-store reserves	2,819	871
Pre-opening costs	212	627
Income tax receivable agreement (income) expense	(918) 227
Securities lawsuits related legal expense	3,704	351
Executive transition costs	646	92
Adjusted EBITDA	\$ 14,613	\$ 15,985

UNAUDITED RECONCILIATION OF NET INCOME TO PRO FORMA NET INCOME
(dollar amounts in thousands, except share data)

Thirteen Weeks Ended

	March 28, 2018	March 29, 2017
Pro forma net income:		
Net income, as reported	\$ 2,529	\$ 4,877
Provision for taxes, as reported	1,949	3,467
Income tax receivable agreement (income) expense	(918)) 227
Loss on disposal of assets	61	225
Recovery of securities lawsuits related legal expenses	(1,634)) —
Asset impairment and closed-store reserves	2,819	871
Securities lawsuits related legal expenses	3,704	351
Executive transition costs	646	92
Provision for income taxes	(2,426)) (3,994)
Pro forma net income	\$ 6,730	\$ 6,116
Pro forma weighted-average share and per share data:		
Pro forma net income per share		
Basic	\$ 0.17	\$ 0.16
Diluted	\$ 0.17	\$ 0.16
Weighted-average shares used in computing pro forma net income per share		
Basic	38,465,208	38,437,020
Diluted	38,987,351	39,079,007



Source: El Pollo Loco Holdings, Inc.