



El Pollo Loco Celebrates 20 Years of Tostada Salads with Bold New Flavors

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Company Unveils Three New Tostada Salad Offerings Available for a Limited Time Only



El Pollo Loco's new line of Tostada Salads available for a limited time only.

COSTA MESA, Calif., Oct. 15, 2018 (GLOBE NEWSWIRE) -- [El Pollo Loco](http://www.elpolloloco.com) (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, today launched a new line of Tostada Salads to commemorate the brand's 20th "Tostada-versary," available for a limited time only. The new Tostada Salads feature red chile and green jalapeño flavored shells filled with layers of fresh ingredients and fire-grilled chicken topped with bold new sauces.

"We are excited to celebrate 20 years of El Pollo Loco's delicious signature Tostada Salads. One of our most popular offerings, we're thrilled to offer our best lineup yet," said Heather Gardea, Vice President of Research and Development and Executive Chef at El Pollo Loco. "With the many layers of savory and bold ingredients complementing our citrus-marinated, fire-grilled chicken all filling our original or new red chile and green jalapeño shells, our new Tostada Salads are just as flavorful on the outside as they are on the inside."

The new line of Tostada Salad offerings includes the following:

- **Chile Lime Avocado**

Fire-grilled chicken, avocado, chile lime sauce, rice, beans, cheese, lettuce, cilantro, pico de gallo, red chile tostada shell

- **BBQ Bacon Avocado**

Fire-grilled chicken, avocado, bacon, sour cream, chipotle BBQ sauce, cheese, rice, beans, lettuce, original tostada shell

- **Mango Habanero**

Fire-grilled chicken, mango salsa, tropical habanero sauce, cheese, rice, beans, lettuce, green jalapeño tostada shell

El Pollo Loco is passionate about creating entrees that are made with fresh ingredients and provide a healthier alternative to typical fast food. The brand's new Tostada Salads are the latest menu items to be inspired by the culinary and cultural traditions of Mexico and the Company's hometown of Los Angeles.

About El Pollo Loco

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 480 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at www.elpolloloco.com.

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A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/2cb5e38e-1bec-48fb-b951-f26c4b010b76>



Source: El Pollo Loco Holdings, Inc.