



El Pollo Loco Honors Cesar Chavez Day with Company-Wide Community Service Initiative

April 2, 2019

Company Brings Employees, Franchisees and Customers Together to Recognize and Celebrate the Importance of Serving Our Community

COSTA MESA, Calif., April 02, 2019 (GLOBE NEWSWIRE) -- Yesterday [El Pollo Loco, Inc.](#) ("El Pollo Loco" or "Company") (Nasdaq: [LOCO](#)) brought together over 500 restaurant general managers, support center staff, franchisees and its own customers to embark on the largest day of community service the restaurant company has ever organized. The initiative, inspired by and in honor of Cesar Chavez Day, is just one of the many ways the company is giving back to the people and communities that it serves.

In the brand's hometown of Los Angeles, El Pollo Loco along with its customers, helped to reinvigorate historic Theodore Roosevelt High School. The high school is located in Los Angeles' Boyle Heights neighborhood and serves more than 1,200 students.

"On Cesar Chavez Day, which honors his legacy of service to others, we began to make our own small contribution to the cities and communities we serve," said Bernard Acoca, President and Chief Executive Officer at El Pollo Loco. "With Los Angeles being our hometown and the city that inspired the soul of our brand, we wanted to make a difference at a school that is significant to the community and has a rich Hispanic heritage."

In just one short day, El Pollo Loco was able to complete 30 different restoration projects on the historic Los Angeles high school campus, including:

- Repainting campus facilities and exteriors
- Creating murals of angel wings, college logos, sports teams and more
- Planting a healing garden, refreshing garden beds, and cleaning an orchard area

In tandem with restoring Roosevelt High School, El Pollo Loco featured a tribute ad in the *Los Angeles Times* on March 31 to further honor Cesar Chavez Day. The company also closed its support center yesterday to provide staff time off to participate in the volunteer event and additionally has planned an entire week of community service.

This week, El Pollo Loco will be volunteering at women's shelters in Houston, as well as feeding the homeless and hungry in Sacramento, Phoenix, Las Vegas and Dallas.

For additional information, please visit www.elpolloloco.com.

About El Pollo Loco

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant with a mission to bring people together around food, family and culture in the communities it serves. Raised in the heart of Los Angeles, El Pollo Loco is renowned for its handcrafted L.A. Mex food, an innovative blend of traditional Mexican flavors and Californian inspiration. Since 1980, El Pollo Loco has successfully opened and maintained more than 480 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana while remaining true to its Mexican-American heritage. El Pollo Loco continues to grow and evolve, nourishing connections to tradition, culture and one another through fire-grilled goodness that makes us feel like familia. For more information, visit us at www.elpolloloco.com.

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MEDIA CONTACT:

Hannah Gray

Edible

323-202-1477

hannah.gray@edible-inc.com



Source: El Pollo Loco Holdings, Inc.