

January 6, 2015

El Pollo Loco to Attend Investor Conferences

COSTA MESA, Calif., Jan. 6, 2015 (GLOBE NEWSWIRE) -- Today, El Pollo Loco (Nasdaq:LOCO), the nation's leading fire-grilled chicken restaurant chain, today announced that the Company will present at two upcoming investor conferences.

- On Monday, January 12, 2015, the Company will present at the 17th Annual ICR XChange Investor Conference at the
 JW Marriott Orlando Grande Lakes in Orlando, Florida. The presentation will begin at 2:30 PM Eastern Time. Investors
 and interested parties may listen to a webcast of the presentation by visiting the Company's website at
 www.elpolloloco.com under the investors section.
- On Tuesday, January 20, 2015, the Company will participate in a fireside chat discussion at the Jefferies 4th Annual Winter Consumer Summit at the Ritz Carlton Bachelor Gulch in Avon, Colorado.

About El Pollo Loco

With more than 400 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated and fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by authentic Mexican recipes. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. For more information on El Pollo Loco, visit our website at El PolloLoco.com. Check us out on Facebook and Twitter and join the craze with the My Loco Rewards program for exclusive news, rewards and previews.

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