



September 8, 2015

## El Pollo Loco Announces Flavorful Twist on Flagship Tostadas

### Four New Handcrafted Tostadas Available for a Limited Time

COSTA MESA, Calif., Sept. 8, 2015 (GLOBE NEWSWIRE) -- [El Pollo Loco](#) (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, today announced a new twist on its classic handcrafted tostadas. The delicious tostadas start with El Pollo Loco's signature tostada shells crisped to golden perfection and are filled with its famous citrus-marinated, fire-grilled chicken and other flavorful ingredients. The new tostadas are available for a limited time only at all El Pollo Loco locations.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=35848>

"Tostadas have always resonated well with our customers and we are excited to offer four great tasting new options for a limited time," said Ed Valle, Chief Marketing Officer at El Pollo Loco. "The fresh new items combine delicious and contrasting ingredients from warm fire-grilled chicken to savory beans, sweet pineapple, grilled fajita vegetables, mango and serrano peppers, all perfectly crafted inside a crispy tostada shell. We welcome El Pollo Loco fans to come try all four and find their favorite."

The new tostadas include the following:

- **Chicken & Shrimp Fajita:** Citrus-marinated grilled chicken, Baja shrimp, fajita vegetables, guacamole, sour cream, lettuce, cheese, rice, pinto beans
- **Pineapple Salsa Chicken:** Citrus-marinated grilled chicken, avocado, pineapple salsa, rice, pinto beans, lettuce, cotija, serrano pepper
- **Mango Double Chicken:** Double portion of citrus-marinated grilled chicken, mango salsa, rice, black beans, lettuce, cheese, serrano pepper
- **Chicken Santa Fe:** Citrus-marinated grilled chicken, avocado, corn, rice, pinto beans, lettuce, poblano cream, cotija, pico de gallo

El Pollo Loco Grill Masters go to crazy lengths to create Mexican-inspired entrees that are made with the freshest ingredients. The Company's signature chicken is citrus-marinated with an authentic Mexican recipe and fire-grilled over an open flame for the new Tostadas. It's Crazy You Can Taste.

### About El Pollo Loco

[El Pollo Loco](#) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated and fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 415 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths to which we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste.

**Like:** <https://www.facebook.com/EIPolloLoco>

**Follow on Twitter:** [@EIPolloLoco](#)

**Follow on Instagram:** [@EIPolloLoco](#)

**Subscribe:** <http://www.youtube.com/user/OfficialEIPolloLoco>

**Join e-club:** <http://www.elpolloloco.com/locorewards/>

CONTACT: Media Contact:

Christine Beggan, ICR

LOCO@icrinc.com

203.682.8200