



August 16, 2016

El Pollo Loco Announces the Grand Opening of New Las Vegas Restaurant

COSTA MESA, Calif., Aug. 16, 2016 (GLOBE NEWSWIRE) -- El Pollo Loco (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, opened its newest location in Las Vegas, Nevada today. The restaurant located at 4292 Blue Diamond Road is the 21st location to open in the Las Vegas market.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/6341efa7-8b6d-4d4b-a9a0-3a7dc3842205>

"We are excited to continue expanding in the state of Nevada and offer another conveniently located destination for individuals and families to enjoy our handcrafted dishes," said Steve Sather, Chief Executive Officer at El Pollo Loco. "Our signature citrus-marinated, fire-grilled chicken is a crowd pleaser and we look forward to sharing our distinctive menu with the Las Vegas community."

The brand's signature citrus-marinated chicken is prepared on an open flame grill by El Pollo Loco Grill Masters and then hand-cut, and served in its chicken meals and crave-worthy Mexican-inspired entrees. Whether guests are looking for a family chicken meal, burrito, salad, quesadilla or under 500-calorie options, El Pollo Loco has a wide variety of delicious offerings.

The 2,454 square foot restaurant has seating for 58 guests and features the brand's hacienda design, with an open kitchen layout for customers to view El Pollo Loco's signature chicken as it's fire-grilled. The restaurant is open from 10:00 am to 11:00 pm each day.

For promotions and news on the new Las Vegas location, fans can follow the restaurant's [local Facebook page](#). El Pollo Loco fans are also encouraged to join the My Loco Rewards Program. New members that sign up will receive a voucher for a free order of chips and guacamole. My Loco Rewards members also receive exclusive offers, information about new menu items, promotions, events and more. To learn more about El Pollo Loco, please visit www.elpolloloco.com or check them out on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 440 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Visit us on our website at ElPolloLoco.com.

MEDIA CONTACT:

Kellie Duffy

ICR Inc.

203-682-8200

LOCO@icrinc.com