



October 16, 2014

## El Pollo Loco Continues Expansion in Las Vegas Area

### Fire-Grilled Chicken Restaurant Chain Now Open at 6271 N. Decatur Blvd.

LAS VEGAS, Oct. 16, 2014 (GLOBE NEWSWIRE) -- Today, El Pollo Loco, the nation's leading fire-grilled chicken restaurant chain, announced the opening of its nineteenth Las Vegas-area location at 6271 N. Decatur Blvd. The restaurant features a vibrant exterior, colorful, comfortable booths and large windows to allow natural sunlight into the dining area. An exhibition kitchen showcases the restaurant's Grill Masters as they prepare the citrus-marinated and fire-grilled chicken for which El Pollo Loco is famous.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=28387>

"As your Councilman, bringing jobs back to Las Vegas is my number one priority," said City of Las Vegas Councilman Steve Ross. "I'm committed to putting people back to work right now, and helping businesses strive in our community. I wish El Pollo Loco the best in their business endeavor in Ward 6."

"We are excited to have opened the doors to our newest El Pollo Loco restaurant in Las Vegas - a city that has provided a warm welcome to each of our restaurants," said Daniel Aleman, Area Leader, El Pollo Loco. "Our entire team is dedicated to providing each of our guests with a delicious and premium dining experience so that all guests can enjoy the 'Crazy You Can Taste'."

At approximately 2,900 square feet, this El Pollo Loco restaurant employs approximately 50 individuals from the local community and is open seven days a week. Dine-in service is from 10:00 a.m. to 10:00 p.m. and drive-thru service is extended until 11:00 p.m. Catering for special events and celebrations is also available.

El Pollo Loco is committed to helping foster a warm and caring neighborhood in each of the communities in which it does business. In communities across the country, El Pollo Loco has contributed to its local neighborhoods through employee volunteerism, fire-grilled fundraisers in which a portion of the restaurant proceeds benefit a local organization, and sponsoring organizations in need.

### About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated and fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by authentic Mexican recipes. With more than 400 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco will expand its presence in key markets targeting growth of eight to 10 percent per year through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at [EIPolloLoco.com](http://EIPolloLoco.com).

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New Las Vegas area restaurant located at 6271 N. Decatur Blvd opened on October 4, 2014.